

Broken Link Fixing

Hyperlinks are the objects of utmost attention in the world of internet marketing. Hyperlinks are the web addresses contained in webpages which are supposed to direct the viewer to their destination sites in order to find the relevant information they are looking for. Broken hyperlinks are a matter of strict concern for the web users and webmasters which are nothing but erroneous and rotten links. Whenever some visitor arrives at a broken hyperlink, it leads him to a dead-end and he gets lost. This occurs mostly with the personal webpages, news sites and web-hosting websites which depend on latest stuff and there is no possibility of updating old and out-of-date links. The phenomenon of broken links shows where webpages or websites are renamed, moved, deleted, or assigned different URLs. This also takes place when the corresponding linking-websites disappear, change their content or redirect to new locations with passage of time. In order to avoid this trouble, the website owners need to rectify these broken links through regular maintenance of their respective websites by probing for broken links and substituting them accordingly. This process employs 2 steps:

- Finding broken links - A broken hyperlink can be recognized when a link returns an invalid destination or an error such as 404 "not found".

- Repairing those links

SEO Submission is a leading SEO/SEM solution provider which is associated with repairing and resolving the broken link tribulations of its vast clientele using sophisticated techniques. Since its inception, the company has captured grounds on finding, repairing and managing broken links that have inversely affected the business eventually bothering the website-owners. We at SEO Submission, have a team of professionals who deal with all related problems of fixing links in adherence to server upgrades, website reorganizations, reconfiguration of storage servers or modification of folders. In the case of websites having huge amount of webpages that are needed to be repaired, the task of removing outdated links is accomplished through the use of advanced automated software. We also provide weekly reports for website upgrading and analysis for broken link-fixing.

We believe in giving our customers the fastest service and complete satisfaction that they have been looking for. For more information on our SEO/SEM services, please visit [SEO services page](#).