

Social Networking / Social Group Sites

Man is a social animal and has been living in groups since time immemorial. The core unit of a social group has been the family where parents and children fulfill their daily needs and wants and support each other. With the dawn of the new era and the onset of the age of internet it has become possible for users to reach out to like-minded people and share their views and interests online. This has given rise to the concept of online social networks and social groups. These networks and groups have become highly popular and as per a reliable survey one out of every 4 internet users visit social sites at least once a month.

Pew Internet & American Life Project says that more than 50% of all online American youths in the age-group of 12 to 17 browse social networking sites. The burgeoning curiosity towards Social Networking can be attributed to simplicity of the processes involved in it. Anyone can create an online profile and start connecting to others users instantly thereby building ones own network. Interestingly, the number of users of Social Networking and group sites has grown to astronomical proportions.

Guidelines to On-Line Social Networking

- Prior to taking part in an online community, one must take a cautious approach as everything that is posted online goes public and anybody can access that information and misutilise it.

- The text, photographs and other items related to your personal or professional life that you put up in your profile in the social network is accessible and beyond your control.

- Avoid publishing sensitive information which could be a source of embarrassment to you in the future.

- Personal information like home address or local address, contact info like phone number or date of birth etc should not be shared with everyone. You could invite miscreants to your doorsteps.

- Be selective while adding friends to your network as "looks are deceptive" and one must be careful in growing the network.

- These networking sites are closely monitored by internet authorities and adding suspicious characters to your network can invite trouble for you.

Why does your site need this service?

The 'Trust Factor' - Over the years the trust on the social networking sites and groups has increased exponentially and the concept of trusting an ordinary 'person like me' has become stronger than putting faith in 'doctors and experts'. The social networking sites that are able to devise a system of building network of users and fostering mutual trust among the users can survive and grow rapidly in future.

Back links - There is a great potential to get inbound links which draw traffic to your website increasing the popularity of a site and business.

Branding - Social Networking is an effective way to increase the visibility of your websites and create a strong brand name.

Sales - Once you are able to draw the targeted visitors to your website and attract them to your product galleries, there is a high possibility that conversion will take place and increase the sales of products and services.

Why should you choose our Services?

Skilled Workforce: SEO Submission employs very able and competent workforce who are experienced and skilled in what they do.

Large Database: We have a huge database of social network websites which has been compiled over the years after meticulous research and scrutiny.

Personalized attention: Our professionals have been delivering customer satisfaction for many years now. They are specialized in servicing and taking care of individual client needs.

Custom Services: The trained employees at SEO Submission have been providing customer centric customized services to fit the requirement of the clients. These requirements vary from customer to customer and therefore necessitate services to be tailored to cater to the precise needs of our customers.

We offer only those services which we have specialized in unlike some agencies that make tall claims but fall short of delivering the goods. Visit our testimonials to know what our clients have said about us. Only when you are certain of our credibility, hire us and watch the traffic increase to your website and consequently the conversion rate.

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