
Social Bookmarking Services

What is social bookmarking?

It is a relatively new concept which enables the users to share internet bookmarks. Social bookmarking started in the year 1996 and was immensely popularized by del.icio.us. This popular technique is used to easily accumulate, organize, share and find Favorite links by practicing folksonomy procedures over the internet.

What are the Advantages?

Social bookmarked sites like digg and del.icio.us are human operated and judiciously built up as opposed to software operated algorithms that do not know the meaning of the resources available.

- You get direct relevant traffic that is not large in number visiting your webpages who are also highly targeted visitors.

- These popular sites are quickly indexed by the search engines as new posts are generally displayed on the home page of these sites which have high page rank and very frequently visited by the search engines that find your bookmark and visit your site.

- If you regularly keep posting your bookmarks then you can gain authority status and in turn increase your ranking in the SEs.

- If your website is socially bookmarked then the link popularity of your site will also increase.

- Social Bookmaking is eventually instrumental in increasing the organic ranking of the bookmarked website in the search engine result pages.

Why do you need to use our services?

The exclusive benefits which you can avail once you hire our services are as follows:

- Our teams of professionals are highly proficient in their required skill sets and take care of customer satisfaction.

- Through our services you are able to upload and download your existing bookmarks as HTML files and create your own backups.

- Our services provide the facility of Auto synchronization that allows you to automatically update your personal profile as soon as you add, edit or delete any of your existing bookmarks on your local browser's favorites.

- Privacy is one of the major concerns that we address in our service which does not allow other unauthorized users to view your private bookmarks.

- We also provide batch editing facilities through which one can edit as many as 100 sites at a time and declare them

public.

- Free tagging and exclusive folksonomy techniques are available with us.
- While bookmarking a webpage, we provide clipping facilities to our clients.
- Our services provide the clients a past record of all the pages posted in a database which can be easily accessed.
- Our professionals have the experience and the judiciousness to connect the client sites to other popular and authority sites in order to effectively explore their bookmarks.

- Our services are highly competitive and our rates are one of the cheapest in the industry.

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