

## Directory Submission

What is Directory Submission?

Directory submission is a marketing strategy to promote your website and improve your site's rank in the search engine listings. Basically, your site URL is placed in many of the highly trafficked directories on the internet where major search engines probe to search for keywords and as a result, your website gets noticed by viewers.

Guidelines to Directory Submission:

The following are the guidelines that most editors take care of while submitting your site's URL to various directories

- Title - be careful not to use promotional titles.
- Description - provide information about the content of your site.
- Keywords - The most important aspect of Directory Submission is that the specific words are provided which are sought after by major search engines.
- Category - mention the kind of directory the site is to be put into.
- URL / Domain - provide static urls which are liked by search engines.
- Site Content - Give away as much information you can about your site.
- Email - you need to provide the email to the visitors to refer to.  
How do you benefit by submitting to Directories?  
Anchor Text:

We provide you with various link anchor texts which associate to your web site. Titles with keywords and webpage descriptions that we create help in promoting different pages of your website

Quick Listing:

Our professionals manually submit to those categories that are relevant to the submitted content. We are well acquainted with what the search engines are looking for and how fast can your site get listed.

Relevant Directory:

There are numerous directories in cyberspace but all do not meet our stringent criteria for directory submission. Our database contains quality sites which have been compiled after extensive research and testing.

Why do you need directory submission services?

Directory submission is an excellent tool to increase your website's exposure and draw relevant traffic to your website. 'Back Links' are the most important factors in deciding your ranking in major search engines. An effective way to get inbound links is to submit your site's URL in various directories. Directory submission has always been a good method to obtain thematically relevant links corresponding to various related categories. In case your website lacks content and rich in pictures, animations etc then the search engines might not index it. It is therefore prudent to categorize your website by going for directory submission

Why should you choose our Directory submission Services?

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We spend hours carefully selecting and submitting your website manually to the most relevant directories.

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We provide you with one of the lowest rates in the market.

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All our directory submissions include worthwhile and popular directories.

While submitting proper attention is given to see that submissions are not done blindly.

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We choose only those directories which have quicker evaluation time.

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Our rates are competitive for large orders.

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All our submissions are done by a team of experienced professionals.

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We accept several methods of payment including pay pal, wire and xoom.  
Article Submission Services | Directory Submission Services | Full Page Advertisement | Blog Submission Services |  
Forum Posting | Press Releases | Reciprocal Link Building | Social Bookmarking Services | Social Networking Services |  
Links from .org and .edu sites