

Article Submission

At SEO Submission, we take 'Article Submission Service' to a higher level. Our 'Article Submission Service' is unique in the sense that whether you write your own content or hire one of our talented copywriters, our Article Submission Services will bring you quality placements, positions and visibility that your articles require. Quality articles are a true resource to the visitors and Free Article Submission is a brilliant technique to brand yourself and your business as experts in your field.

Article Submission Service is instrumental in generating high quality back-links and ultimately, advertising your products and services.

Guidelines for Article Submission Services:

- All articles submitted by us are originals which are hand written by our team of experts. We do not copy the content from other websites or buy them.

- Proper care is taken by us not to include affiliated program links and promotional campaigns in our articles.

- We create informative articles that contain our strategies, analysis, research work, opinions and comments.

- Articles submitted by us are not similar to press releases or advertisements and do not resemble sales letters.

- The trained professionals working with us produce articles which have high level of English and we take care of the punctuation rules and common grammatical mistakes.

- We do not entertain pornography and adult matter, violence provocation and racial discrimination in our articles.

- Violation of any laws and hacking content is strictly prohibited.

- Our organization does not believe in repeated submission of the same article.

- All titles written could be in upper case or lower case and the first letter of every major word will be in capital. In addition to this, our titles are rich in keywords which draw relevant traffic to the website.

- Hyperlinks are added in the article body which redirects the visitors to your company's website.

Advantages of Article Submission:

Article Directory Submission Service enhances the rank and position of your website in the Search Engine Result Pages (SERP) of top Search Engines like Google, Yahoo, MSN etc. When your website starts getting more links, the ranking in major Search Engines will also improve. Article Submission is a win-win situation as the publisher gets quality articles and, his website's credibility increases, on the other hand, you get quality links to your website which helps in improving the perception of your website not only in the eyes of the visitors but also in the eyes of the Search Engine.

Higher Ranking: Articles published are usually researched and strategically published on the Internet. The focus is on targeted keywords in the anchor text and in the articles. This would immensely help in acquiring incoming links and result in higher rankings in major Search Engines.

Low Competition in Links: Normally, outgoing links from an article page are very few. Therefore, there is low competition to read your articles, whereas incase of a typical link page there may be in excess of 100 outgoing links which reduces the value of your link from that link page to negligible.

Multiple Links from the Same Article: A single article can contain multiple links from its body text, each with an exclusive anchor text all indicating to different parts of your website. This provides you the opportunity to target many anchor texts, incoming links, and keywords from the same page.

Longer Duration of Life: Usually, articles are not taken off a website. They remain there for a long period of time enabling your website to enjoy a greater life span for these links. These articles could also be archived which gives your website an advantage as links are embedded in those articles and visitors and search engines can still find these links even after many months.

Direct Traffic to your Website: An article submission directory acts as a window for the relevant visitors to come to your website. Articles are great in drawing focused and targeted visitors to your site.

Immense Exposure for the Articles on the Internet: The Internet has opened a vista of opportunities for Free Article Submission. It is a great chance for the visitors to know about you and what you do. Quality advisory and informative articles which are published in various sites not only help the visitors to gain knowledge but also establish the website as credible place to obtain information from. This helps in boosting the popularity of your website not only in the eyes of the visitors but also in the eyes of the Search Engine.

Brand Equity: Quality, well-written and free article submission to quality websites will enable you to establish your website as an authority site in your dedicated filed. This increases the brand equity of your products and services and helps build up the brand reputation of your company.

Better Reliability: As the reputation of your website grows, after using Article Submission Service your website will be very well known among visitors which will help create valuable pre-qualified traffic.

Article Submission Services | Directory Submission Services | Full Page Advertisement | Blog Submission Services | Forum Posting | Press Releases | Reciprocal Link Building | Social Bookmarking Services | Social Networking Services | Links from .org and .edu sites